Sheila,

I have an idea to present RYO & Pipe Tobacco on your site while also keeping them apart. The idea needs the question answered - "Which product line would you emphasize over the other, pipe tobacco or roll-your own?" Also, you have two pipe tobacco SKUs and twelve roll-your-own.

The idea - Maybe we should break roll-your-own off of the products page and replace it, on the products page, with pipe tobacco along with 1839 cigarettes. RYO could then be listed under "Our Products" (not with-in) in the left-hand navigation on the home page (see below):

BUSINESS CONFIDENTIAL

1. The 1839 Story
    - How it all started
2. Our Products
    - 1839 Cigarettes
    - Pipe Tobacco
    - 1839 Cigars
3. Roll-your-own
    - Tobacco
    - Tubes
4. Store locator
5. Our Company
6. Contact Us

Well, there's that idea. The other solution is to list Pipe Tobacco (instead of RYO) in the left-hand navigation under "Our Products".

Also, did you want to have, on the site somewhere (home page or "Our Products" page), a call out announcing the new line of pipe tobacco?

I still owe you an estimate for pipe tobacco but I need more input before I can provide you with one that is close to accurate. The work on the store locator will be at the rate of $150.00 per hour.

Thanks and have a great one.

On 7/17/09 8:38 AM, "Sheila Barefoot" <[redacted]@ipass.net> wrote:
No. call me on the 21st. We need to discuss website addition for pipe tobacco. (I will be out of the office from July 22-24)

Thanks Dave.
Sheila

From: Dave Grinnell [[redacted]@signalinc.com] <[redacted]@signalinc.com%5d>
Sent: Thursday, July 16, 2009 4:29 PM
To: [redacted]@ipass.net
Subject: Re: Pipe Tobacco on Website

Sheila,

I'm out of the office 'till Tuesday morning the 21st. Is that too late for me to call you then?

On 7/16/09 4:24 PM, "Sheila Barefoot" <[redacted]@ipass.net> wrote:
If you are going to be in the office on Friday, please give me a call.

Thanks.

_____ Information from ESET NOD32 Antivirus, version of virus signature database 4251 (20090716) _____

The message was checked by ESET NOD32 Antivirus.

http://www.eset.com